



A DECADE OF SUCCESS WITH MASTERCARD

PRESENTED BY CHAN MENG

DESIGN | EVENTS | ACTIVATION

DGFX STUDIO Tel: (65) 6276 7103 Website: www.dgfxstudio.com.sg

ACCEPTANCE PROGRAMS

MERCHANT EDUCATION | BRANDING ENHANCEMENT





ACCEPTANCE PROGRAMS

PARTNERSHIP | MERCHANT PROGRAM





EVENTS & ACTIVATION







HOSPITALITY

Celebrating
LUXURY *on the go*

REEBONZ
EXCLUSIVE



VISITOR ONLY





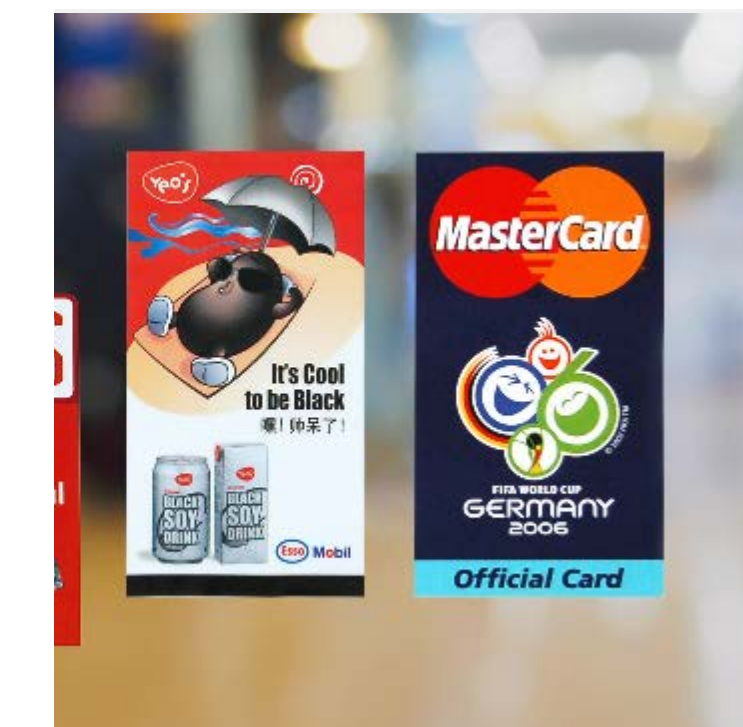
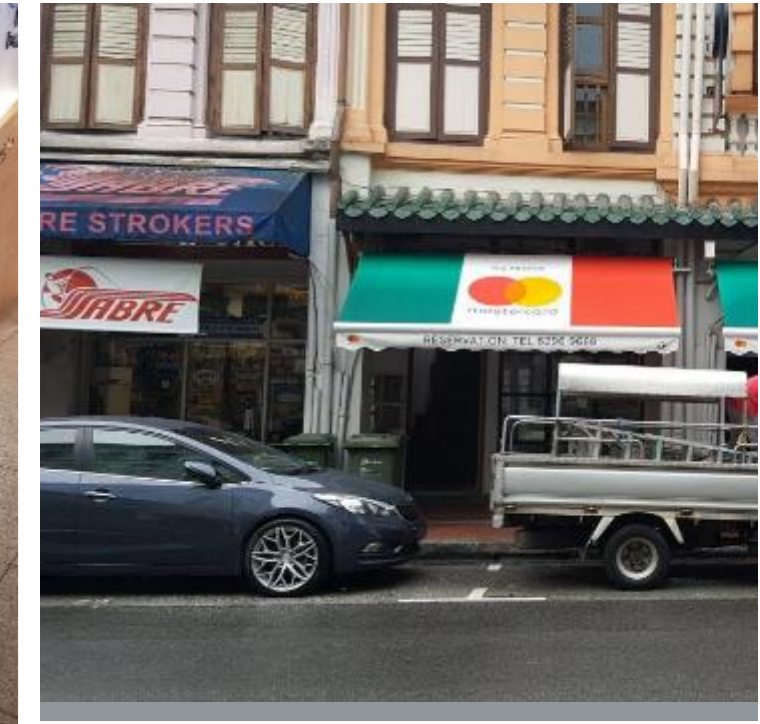
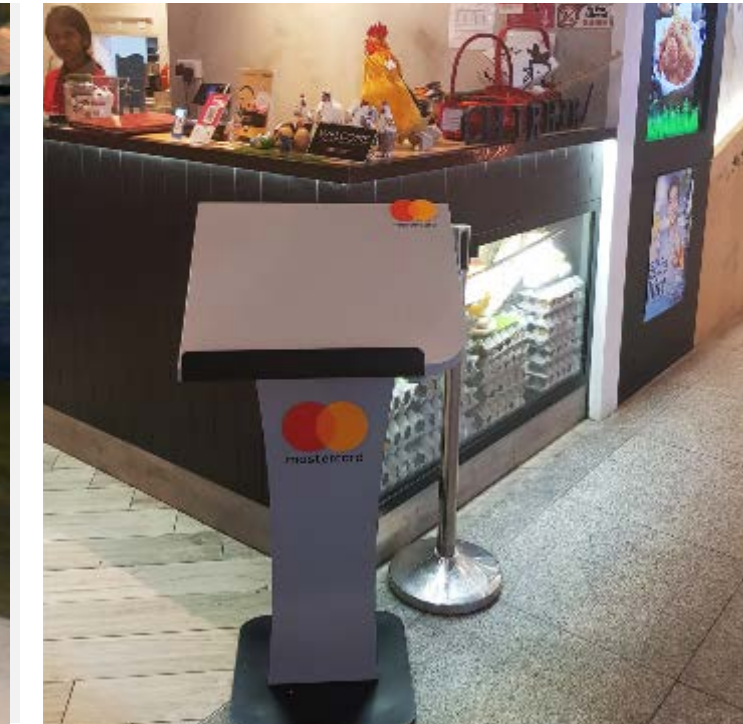
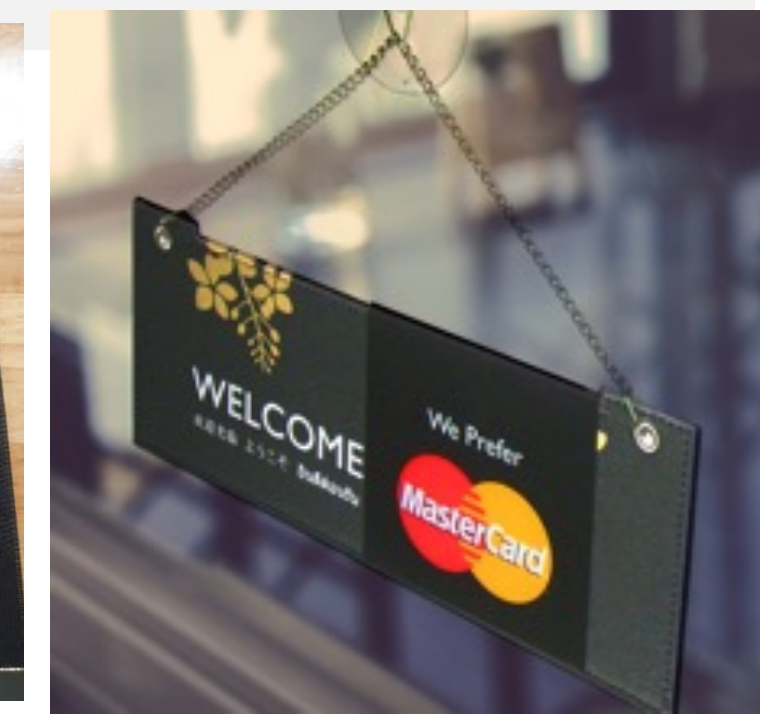
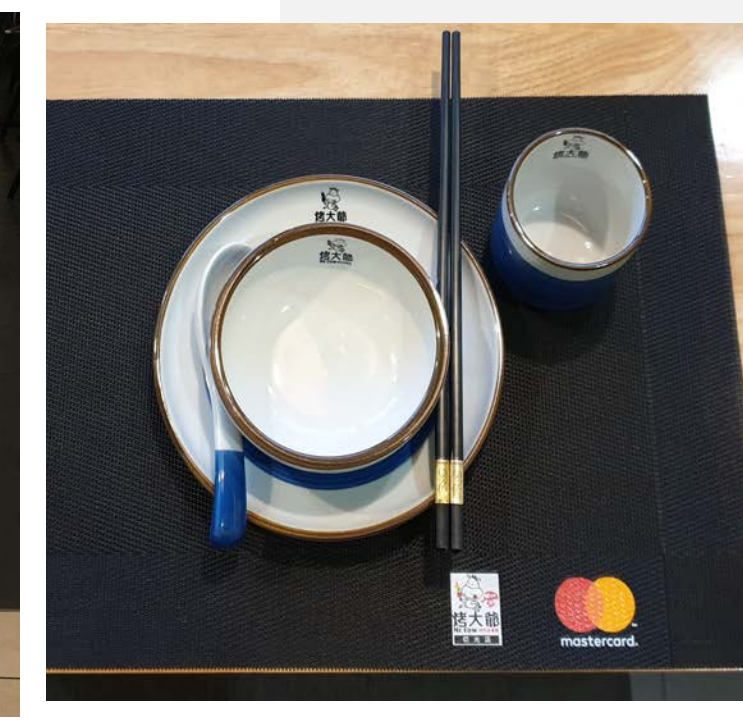
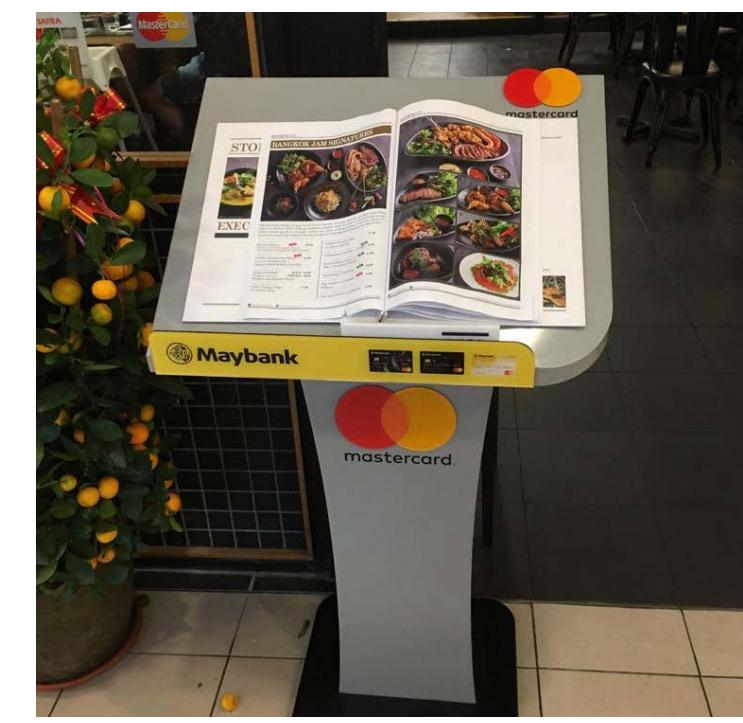
Welcome

欢迎光临 | 어서오십시오 | ようこそ

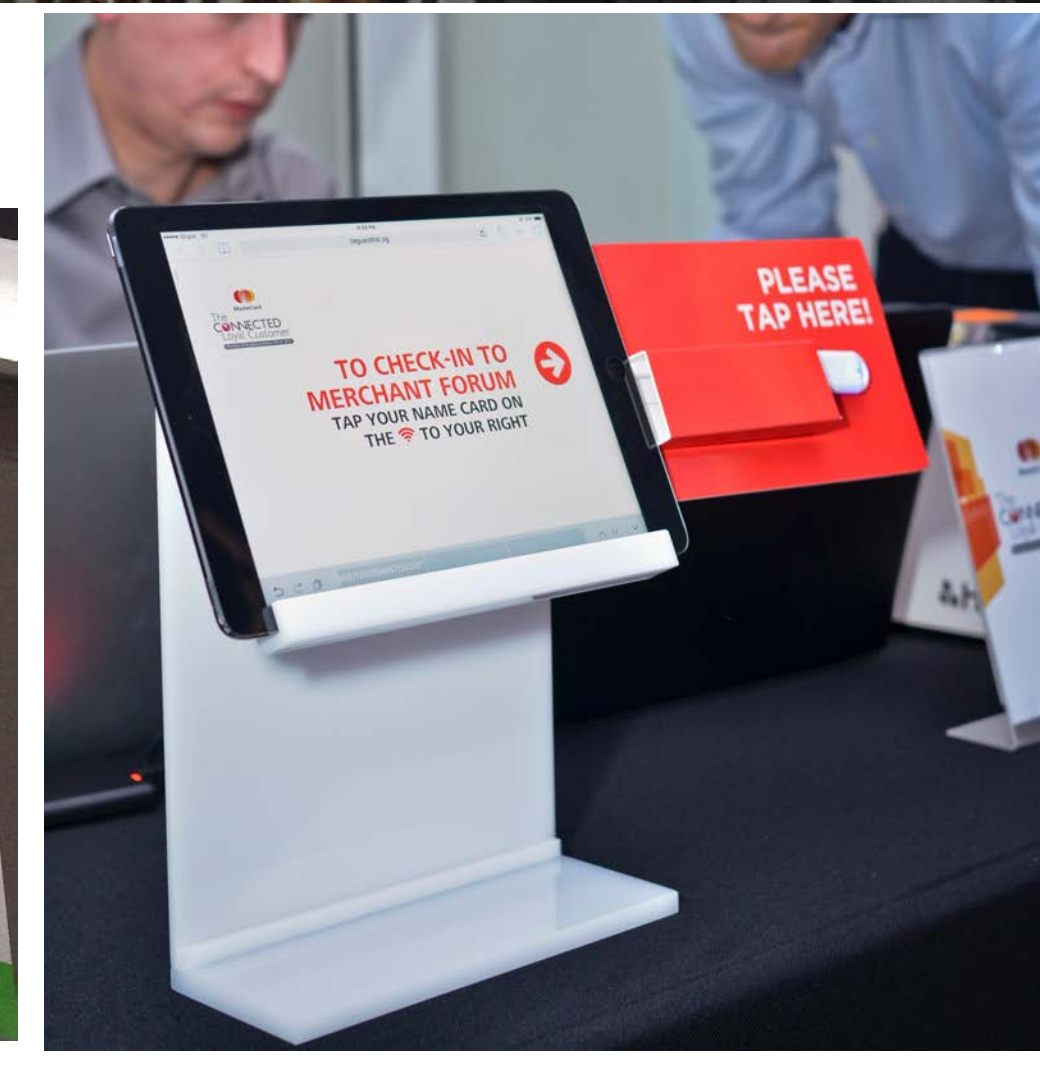
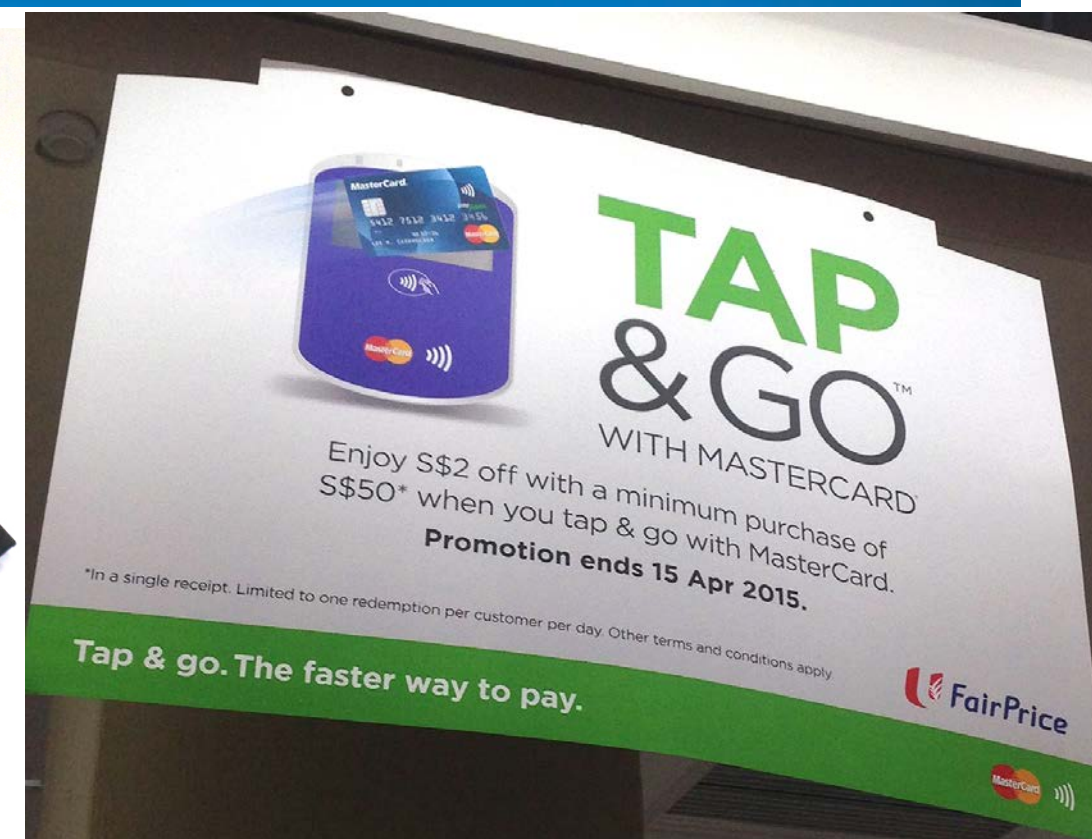


POINT OF SALES EXPERTISE











DATA MINING APP

An initiative by DGFX STUDIO Pte Ltd

DATA Analytic Presentation

DATA can be presented in various formats depending on requirements
(SAMPLE)



DIGITAL COMPETENCE

MasterCard Academy Middle East & Africa

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Academy On The Web

MasterCard Academy on the Web (AOW) is a powerful online learning platform available to all MasterCard® principle customers.

Register today to take advantage of three online training channels:
[Live Events](#), [Learning Hubs](#) and [Resource Center](#).

COURSE BROCHURE
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FEEDBACK FROM PARTICIPANTS

"The inspired me a lot with your teachings & your last training at our bank because of your lively teaching and conducive learning atmosphere."

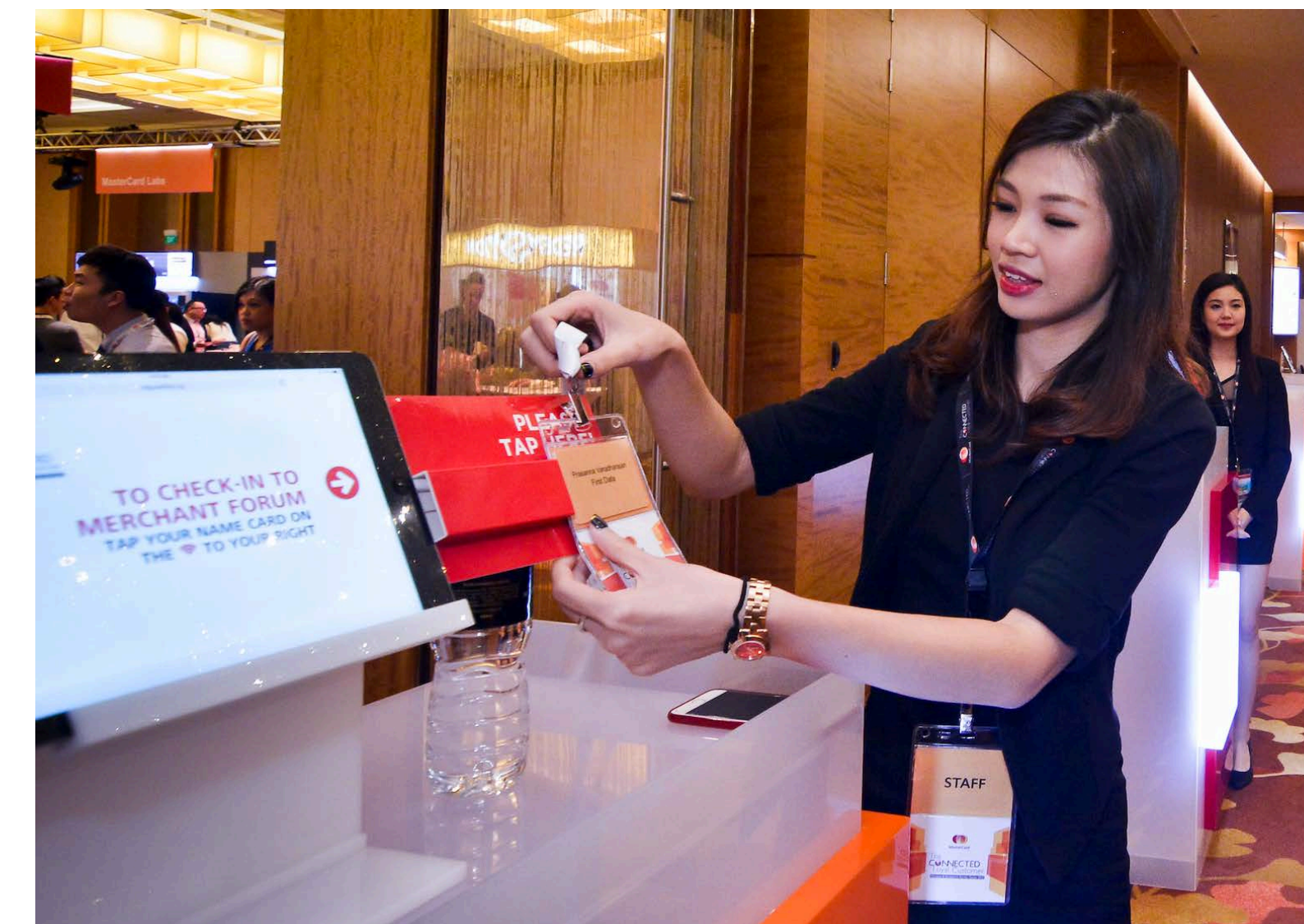
Transaction Processing Overview (On Site)
 Myanmar, November 2013

"The course is very useful for new register like us. The Trainer is very professional and helpful. Good course I would recommend others to join"

"The course is very useful for new register"

WIN
 the ultimate foodie trip to **Priceless® Bali**

Partner of the Quay



Fraud Clinics with MasterCard® Advisors

Save this date
 6 Oct 2016

Venue
 Singapore

Register Now

merchantworkshop@mastercard.com

Concern with payment security? Sign up now for the specific workshop tailored to your market. Learn from issuers across 6 markets focusing on fraud related pain points.

Benefits for participants

- Understand global fraud insights and trends
- Share industry best practices
- Receive nationwide performance benchmarks
- Get personalized consultation session with fraud experts

Feedback Survey

Please indicate your satisfaction with the event

Registration process * Very Satisfied

Cocktails and Canapés * Somewhat Satisfied

Conference content *

Prize Overview

Throughout the MasterCard Merchant & Acceptance Partner Forum 2015 you are able to earn points. You can exchange them for the following prizes:

- Key USB 15 PTS needed
- Travel Adaptor 30 PTS needed
- Digital Luggage Scale 40 PTS needed

guest is entitled to one redemption per month in your points at the redemption booth at the exhibition area from 12pm to 6pm

Thank you for participating!

You have now collected 4 PTS

Loyalty Program

Information on how to collect/redeem

SURVEY

SUBMIT

MasterPass™ Media Launch in Singapore

First unveiled at the Mobile World Congress in Barcelona in 2013, MasterPass by MasterCard® has been launched in 7 countries to date and is accepted by over 40,000 online merchants.

Join us as we launch this digital payments platform in South East Asia for the first time.

EVENT DATE 2 June 2014, Monday

TIME 9.30 am : Registration
 10.00 am : Media conference

Payment On Demand

Payment On Demand whenever wherever

CONSUMER | BANK | MERCHANT | CONSUMER

Register Now

REGIONAL COMPETENCE







THANK YOU!

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